



# Michelle Glogovac

THE Podcast Matchmaker™

Michelle Glogovac is THE Podcast Matchmaker™, an award-winning publicist and host of the My Simplified Life podcast. After an 18 year career in corporate aviation, Michelle is changing the world, one voice at a time, by matching her clients with the perfect podcasts and teaching them how to share their story, vision, and expertise in impactful and powerful ways. She has helped entrepreneurs, authors, and experts hone their storytelling abilities, grow their businesses, and elevate themselves as thought leaders on over 1,000 podcasts. As a natural relationship maker, Michelle is a sought-after speaker in this niche and has presented to thousands of publicists and groups on how to perfectly pitch a podcast. She has coached 14,000 authors through the process of creating and launching a podcast book tour through the Nonfiction Writers Association.

Michelle is a wife, mom of two, stepmom of two, and a fur mom. She has her B.A. and M.S. in Law, and is the Founder + CEO of The MLG Collective. Michelle resides in the Bay Area and is a sushi lover.



## EXPERT TOPICS

- How To Pitch Yourself To Podcasts
- How Podcast Interviews Can Grow Your Business, Your Movement & Your Book Launch
- Podcast PR vs. Traditional Media PR
- Starting A Business With Kids At Home
- Repurpose Your Podcast Interviews Into Marketing Content
- Be A Great Storyteller – Be Yourself

## FEATURED

