

In this solo episode of My Simplified Life, host Michelle Glogovac provides an update on her upcoming book launch and the challenges she has faced along the way. She shares her experiences with changes in her publishing team, the editing process, obtaining endorsements, and planning for the book launch. Despite the obstacles, Michelle remains determined to make her book successful and help others share their stories through podcast guesting.

What we're talking about

- **Navigating Publishing Challenges:** Michelle highlights the importance of contacting others in the industry for support and reassurance.
- **The Editing Journey:** Michelle takes listeners through the various stages of the editing process, from working with her copy editor to reviewing layout options. She emphasizes the significance of finding a reliable and talented editor who brings the book to life.
- **Preparation for Book Launch:** Michelle shares her strategies for preparing for the book launch, including obtaining endorsements, creating a personal website, and planning a launch party.

Navigating Publishing Challenges Dealing with unexpected changes in her publishing team, Michelle emphasizes the importance of seeking support and guidance from others who have experienced similar challenges. By reaching out to friends and colleagues in the industry, she discovered that such setbacks are common and can be overcome.

The Editing Journey Michelle recounts her experience with the editing process, particularly highlighting her collaboration with the talented copy editor, Patty. She describes the book's layout and the meticulous attention to detail involved in the editing rounds. Michelle expresses her appreciation for Patty's expertise and the stunning result she achieved.

Preparation for Book Launch Michelle outlines her preparations for the book launch, including soliciting endorsements, creating a personal website, and planning a launch party. She also mentions the creation of an accompanying online course for early purchasers. Despite the challenges and tight timelines, Michelle is determined to make the book launch a success and help others leverage podcasts to share their stories.

LINKS MENTIONED

<https://michelleglogovac.com/>